

D'Arcy Cameron

Executive Coach



VERITY
CONNECT ALIGN INSPIRE

Professional History

D'Arcy brings over 25 years experience as a Human Resources Professional and 10 years as a coach. He joined Verity International in 2013, and provides a full-range of career transition and coaching services to our clients. D'Arcy also works with the joint Kellogg-Schulich Executive MBA program, providing coaching to senior business professionals, and operates a private client practice, providing career and life coaching to professionals, and human resources consulting to small businesses.

Education & Experience

D'Arcy holds a Master of Adult Education from the Ontario Institute for Studies in Education/University of Toronto and graduated from York University with a Bachelor of Arts (History). He holds a Certified Coach Practitioner designation from the Certified Coaches Federation (CCF), and received coaching training from the Adler International Learning Coaching School.

Coaching Approach

Verity specializes in leadership development coaching, applying an approach that identifies and builds upon people's strengths, rather than concentrating on "fixing weaknesses". We focus on the key leadership competencies and performance necessary for success within the organizational context. It is our belief that executives are often best coached by those with relevant executive experience, in addition to professional training in executive coaching techniques.

Our coaching approach is based on personal and collective (organizational) aspirations, goals and performance measures, where the coachee is responsible for his/her own learning and the coach is a resource and advisor.



Level / Function Expertise

- Mid-Managers
- Senior Managers
- High Potentials
- Entrepreneurs
- MBA Students

Coaching Focus

- Leadership competencies
- Strategic thinking
- Influence and power
- Motivating people and self
- Coaching direct reports
- Managing teams
- Relationship management
- Leading across cultures

Industry & Sector Knowledge

- Business Services
- Education
- Financial Services
- Technology

Coaching Certification

Certified Coach Practitioner, CCF